## Moving Forward Together

#### THE PATH TO STANDARDIZED API ADOPTION



## Global NaaS Event



#### **Paul Gampe**

Chief Technology Officer, Console Connect



#### Opportunity in the **API economy\_\_\_**

Unlocking billions in connectivity and edge revenue

The API economy is exploding, with network APIs poised to unlock significant new revenue streams. McKinsey predicts **\$100B-\$300B** in the next 5-7 years. This is your opportunity.

#### Enablers of the API economy



#### API growth trajectory is expected to continue over next 5 years: Number of API collections Growth in the API (millions) market expected to be sustained 121.0 50-60% CAGR of the API-as-a-Service market from 349 2023-28 0.4 2016 2023 2020 20-25% Number of API requests CAG R of the Open (millions) API market from 2023-2033 12900

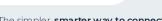
2023

855.0

2020

7.0

2016



20-25% CAGR of the global

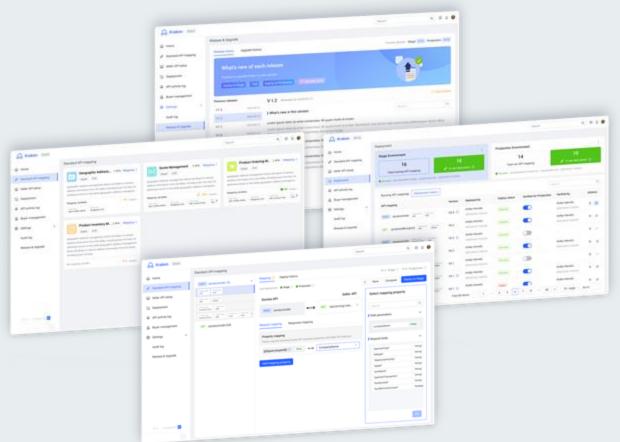
telecom API market

from 2023-2030



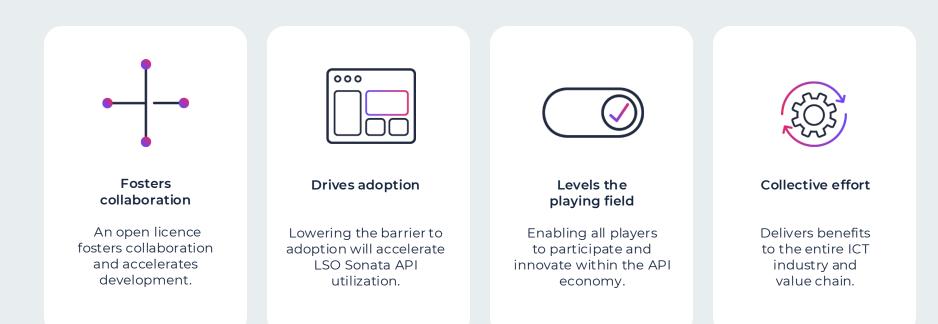
### Introducing **Kraken** —

- A low code API mapping solution.
- Its core is an API mapping engine that translates between Source and Target APIs with totally different data structures
- The engine effectively acts as a bridge that allows disparate APIs to communicate effectively and seamlessly.





#### Why Open Source?\_\_\_



# A low code solution to **MEF LSO API**

- Geographic address management.
- Quote management.
- Product ordering management.
- Product inventory.

Geographic Address



Quote Management





Product Ordering Product Inventory

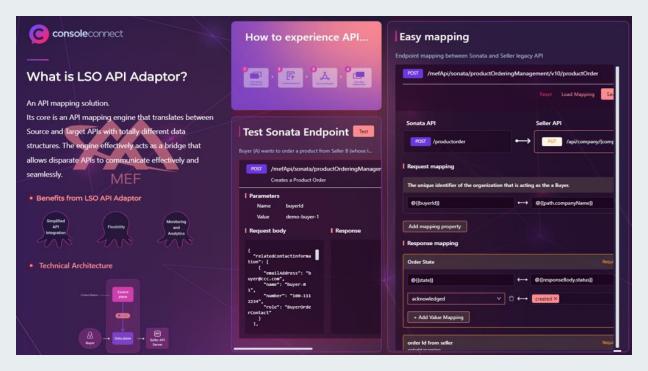
The simpler, smarter way to connect

**console**connect



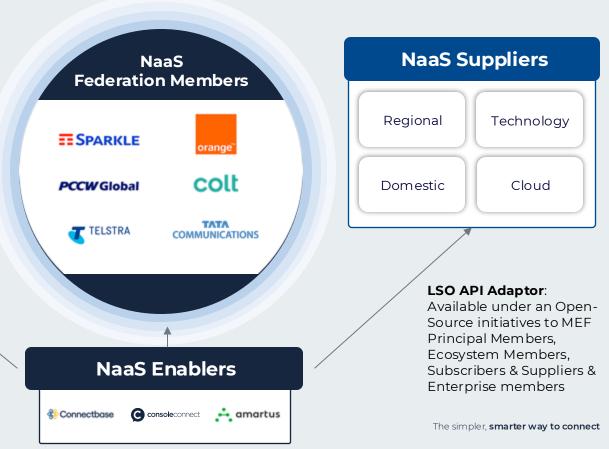
### Kraken in action \_\_\_\_

A sneak peak of how it works...



# NaaS federation **ecosystem**









## Join the movement

- Be a part of the Kraken project.
- Contribute your expertise, collaborate with industry, and help shape the future of standardized network APIs.
- Join the Clear Shadow initiative to unlock the full potential of NaaS.

## Global NaaS Event By MEF

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