

NaaS: Interoperability and AI Innovation for a Unified Ecosystem

EXECUTIVE PRESENTATION



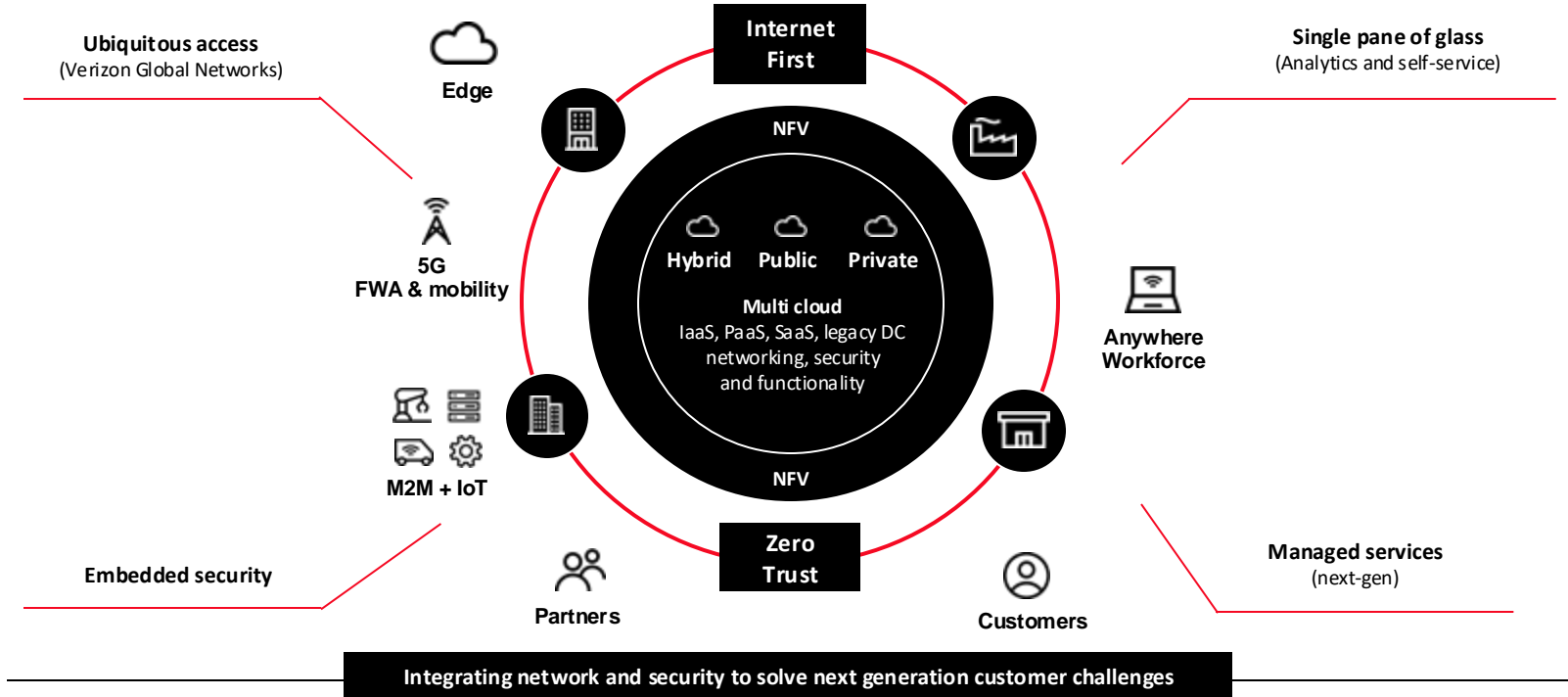
Global NaaS Event
By MEF



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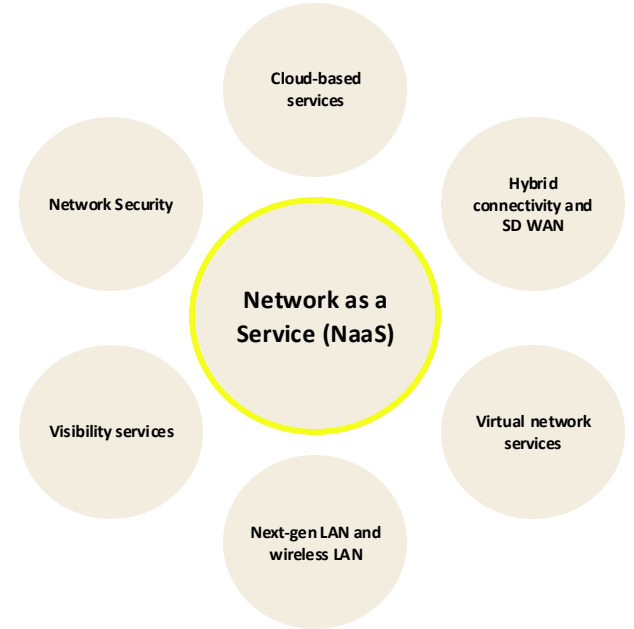
NaaS - Simplifying complexity for customers



NaaS today

Greater customer actionable insights

- ✓ Single orderable bundle streamlines customers' buying journey
- ✓ Builds on existing portfolio of well known services
- ✓ Simplified and flexible commercial options
- ✓ Innovative SPOG dashboard for analytics, reports, bills, changes & orders with the NaaS Management Center
- ✓ Easy to enhance customer networks with additional products and services



Ability to quickly respond to changing conditions

Enabling Customer Outcomes

	Transportation
	Financial Services
	Manufacturing
	Energy and Utilities
	Healthcare and Biotech
	Construction
	Retail & Restaurant



Customer Needs	Market Dynamics	Verizon Approach
<p>Reliable and secure connectivity to support critical operations.</p>	<p>Real-time data exchange, and remote monitoring and control of production processes.</p>	<p>Combine network, applications & managed services to deliver end to end outcomes.</p> <p>Main connectivity partner to solution providers through high digitization.</p>
<p>Enhanced customer experiences.</p>	<p>Intelligent solutions that can identify, prioritize, and reduce trouble ticket volumes and resolution times.</p>	
<p>Regulatory compliance and data privacy.</p>	<p>Robust security features to protect sensitive financial information.</p>	

AI-Powered NaaS and Connectivity Solutions

Pervasive Automation



Strategic Partner

foundational to multitude of use-cases and capabilities across the AI ecosystem



Programmable Networks

to enable next-gen requirements of Hyperscalers, Data Centers, and Compute-heavy AI workloads



Bespoke Connectivity

to provide custom high bandwidth solutions (Dark Fiber, Wave, etc.) for backbone and Edge connectivity



Graphical Compute

to support exponential compute, space, and power needs of Enterprise AI loads

Key Features

Scalable

Curated

Agile

Summary



Leverage MEF NaaS Standards



Customer centric Interoperability to drive Business outcomes



Flexible Contracting and Simplified SLAs



Digital First to enhance Customer Experience



Integrate AI/ML into NaaS Management Portals for Data-Driven Personalization



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