

What it Takes to Build an Automated Ecosystem Supporting Many Services & Partners



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ServiceNow is the intelligent platform for digital business in Telecom

Plan & Build Network

Grow Service Revenue

Automate Assurance

Drive Ecosystem Scale

Mitigate Risk

Fuel Employee Productivity

Pre-built and custom workflows

Insights and services

Flexible platform

Industry Workflows

Customer Workflows

Employee Workflows

Finance & Supply Chain Workflows

Technology Workflows

Creator Workflows

ServiceNow Impact

servicenow Platform

AI • One data model • One architecture • Cloud

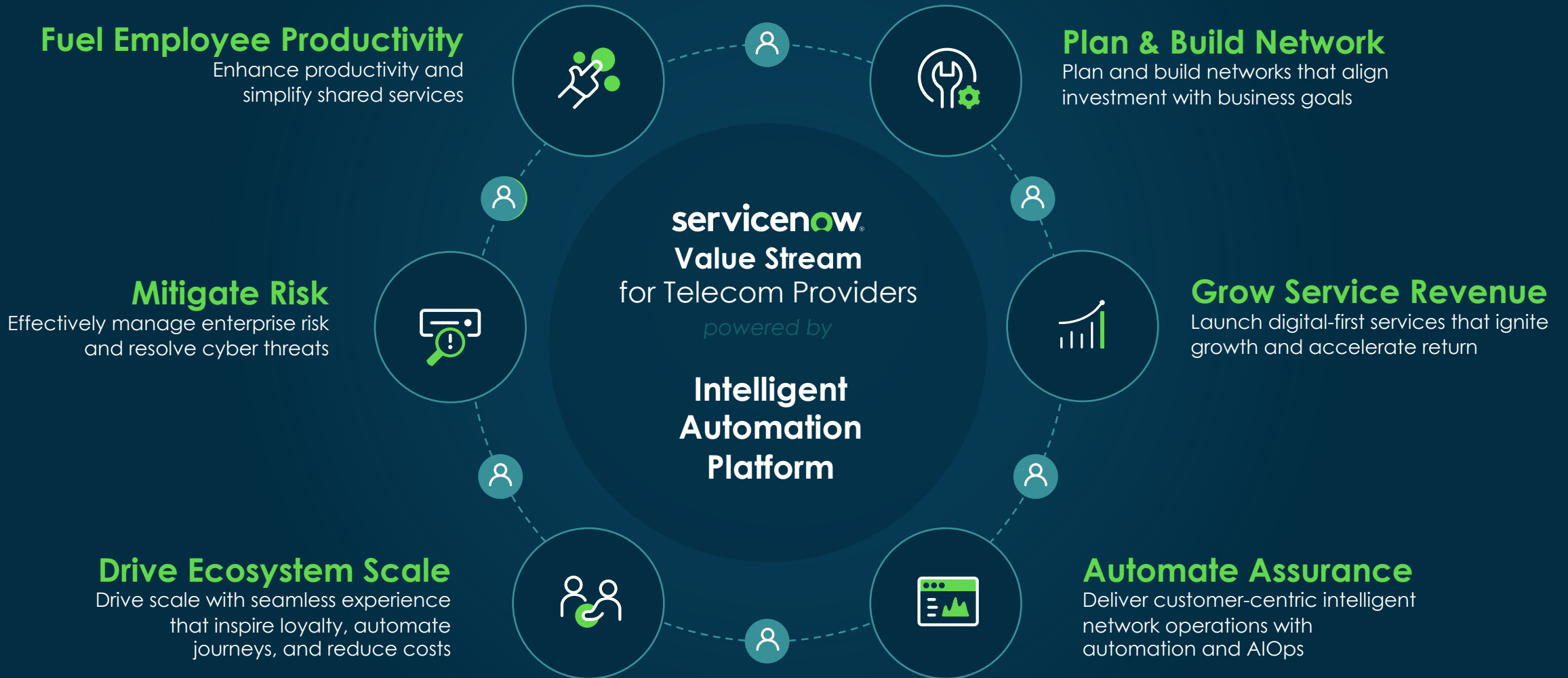
Any System

CRM • ERP • Supply Chain • IT • HCM • Dev Ops/SRE • Infrastructure

Generative AI

What can your company do with the ServiceNow Platform?

Which areas are most relevant and impactful to you to get started?



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Global NaaS Event
By MEF