### Network Powered by Digital Enablement



#### Global NaaS Event By MEF



### **Bryan Horne**

Lumen, Vice President, Enterprise Digital Journeys

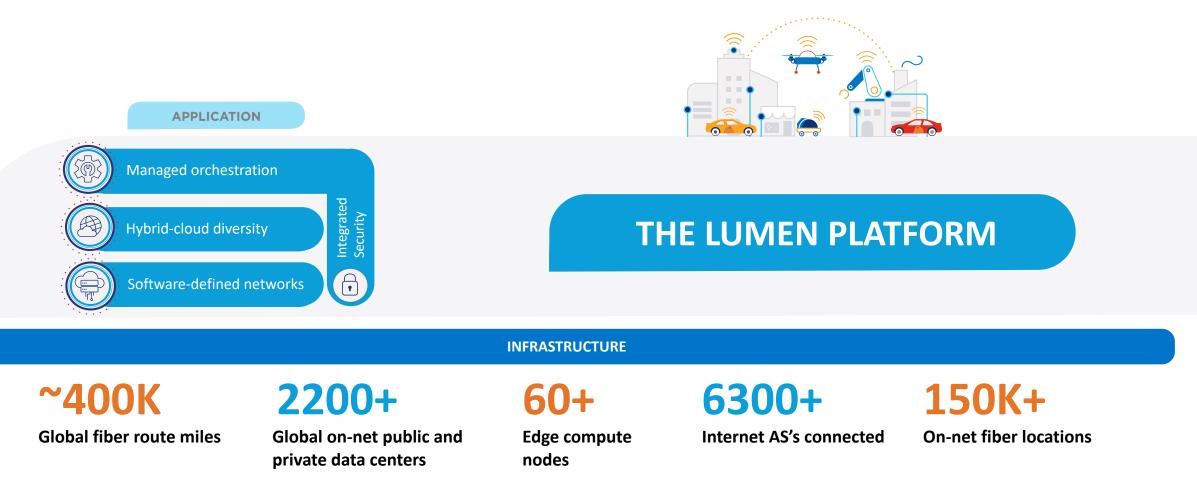
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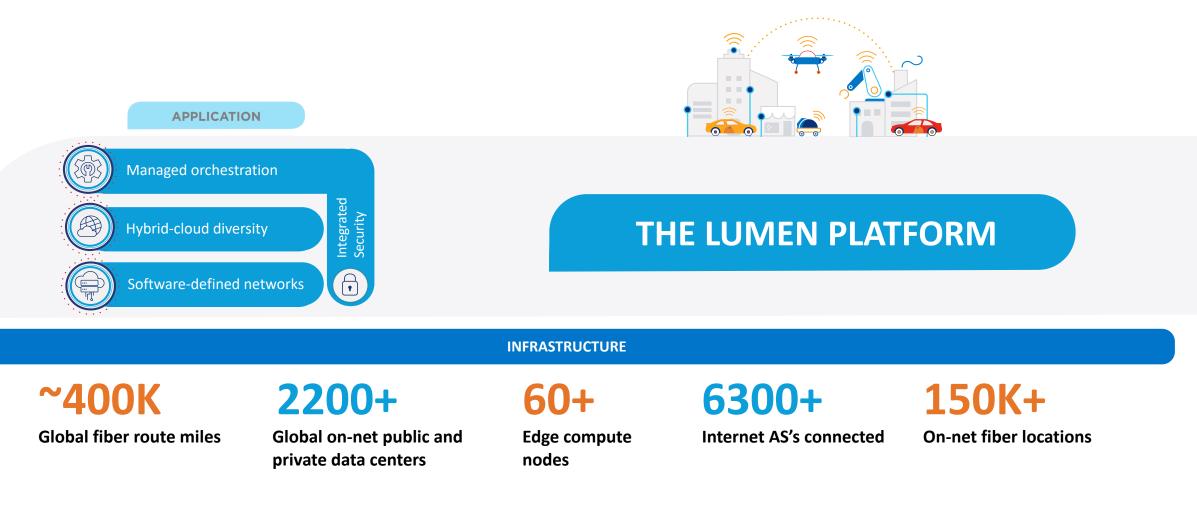
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#### The all-in-one platform that powers your next move A platform designed for next-generation applications



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# NaaS is a fundamentally different experience to buy, use, and manage networking services

	Today	NaaS Tomorrow
\$ Buy easily	<ul> <li>Long negotiation cycles with long- term, inflexible contracts</li> </ul>	Fundamentally different and better way to serve products, making customer experience: Digital / self-serve Dynamic / flexible Seamless / easy-to-use Integrated and automated
Install & use seamlessly	<ul> <li>"Months" to activate service</li> <li>High complexity in managing services; multiple nodes to configure vs. single control point</li> </ul>	
Flexible and customizable	<ul> <li>Friction in adding services</li> <li>Limited accessibility to APIs / UIs</li> </ul>	Expanded offering via additional up-stack capabilities on top of connectivity using APIs and UI
Network stack	Distributed "best of breed" solutions requiring complex management	Highly automated and integrated experience

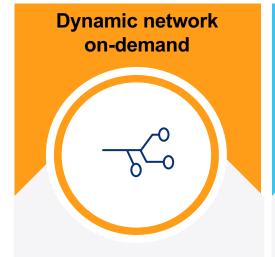


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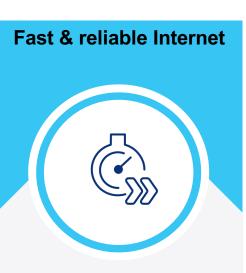
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### **Transforming the internet experience**



- Real-time internet provisioning for next-gen IT agility
- Quickly turn up new cloudbased applications and services
- Create dynamic internet redundancy and failover for business continuity



- 99.99% service availability SLA
- Scalable, enterprise-grade, high bandwidth internet, up to 10 Gbps
- Minimize network hops for high-quality connection with speed and resiliency



**Dedicated & secure** 

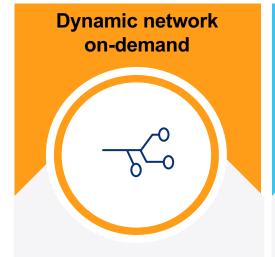
connectivity

- Securely extend private networks by leveraging Lumen's inherently secure and redundant infrastructure
- Lumen global network continually monitored & mitigated for vulnerabilities by Black Lotus Labs

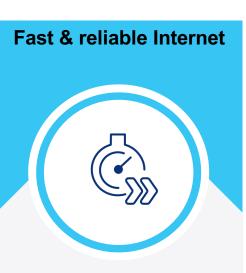


- Easily managed from a single portal
- Real-time provisioning
- Hours of capacity billing
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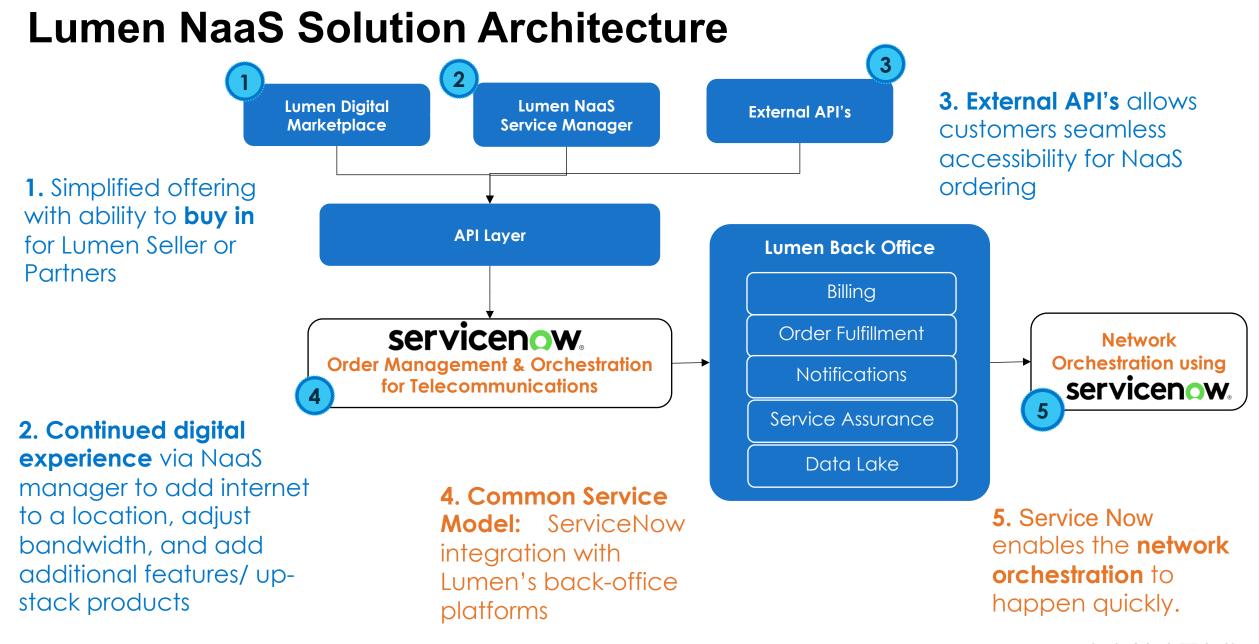
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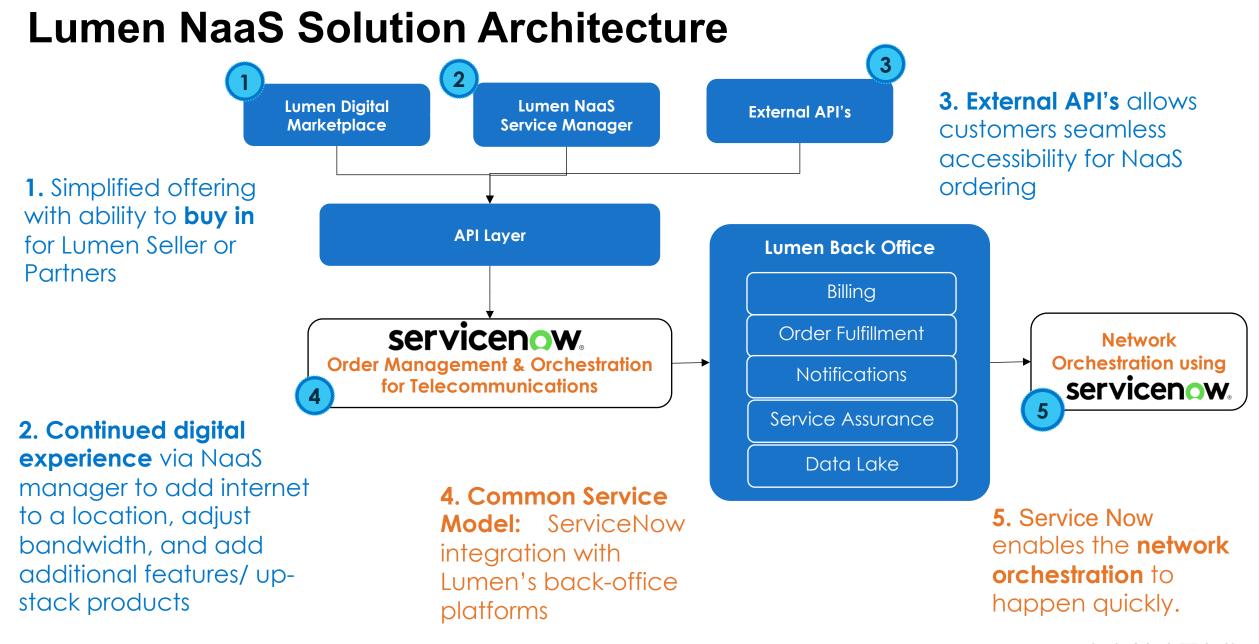
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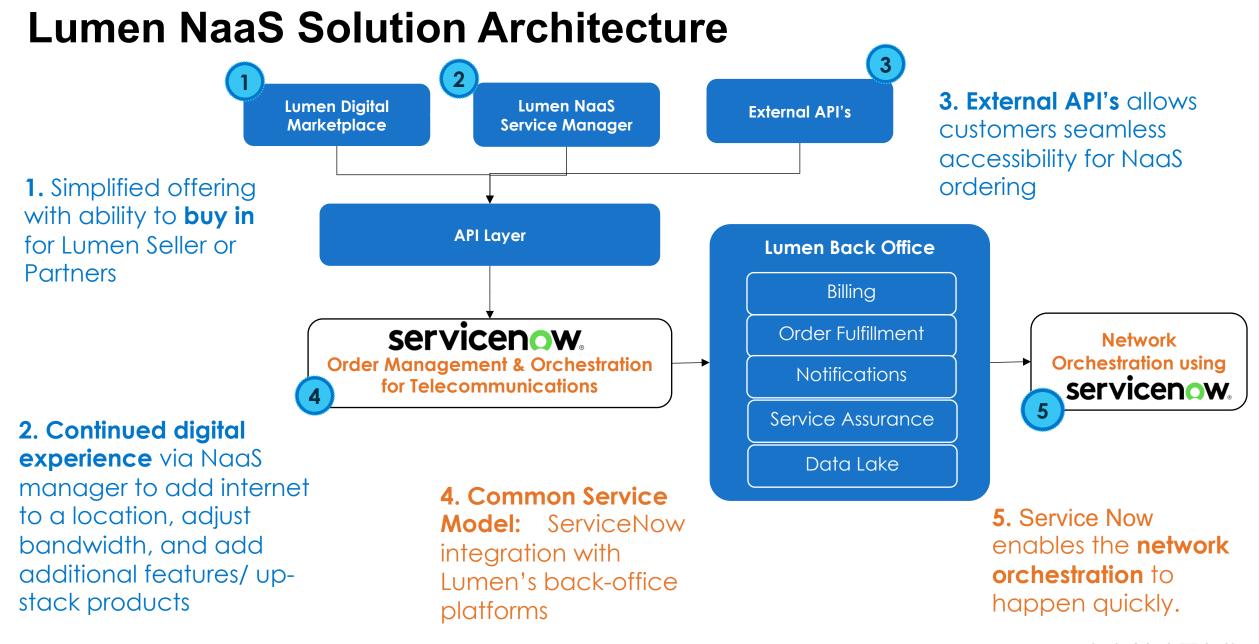
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