

Transforming the Future with Secure Network Solutions



Chris MacFarland

Masergy / Comcast Business,
Chairman and CEO



Global NaaS Event
By MEF



Transforming the Future with Secure Network Solutions

Chris MacFarland, Chairman and CEO
Comcast Business Masergy

COMCAST
BUSINESS

Comcast Business: A Growth Driver

Fastest growing scaled business within Comcast Cable

\$10B revenue segment

Global capabilities

2.5 million customers

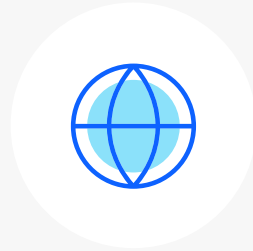
#364 on Fortune 500 (if standalone)

\$50B+ market opportunity (in footprint)

Solutions Sales Drive Enterprise Growth



**Single provider
to all locations**



**SD-WAN and
networking**



**Voice
Collaboration**



**Cybersecurity
Products &
Services**

A leader in global secure network solutions



Customer solutions

- Lead with solutions
- White glove + human touch
- Experience and NPS



Innovation focus

- What's next?
- Technology partners
- Intelligence and automation

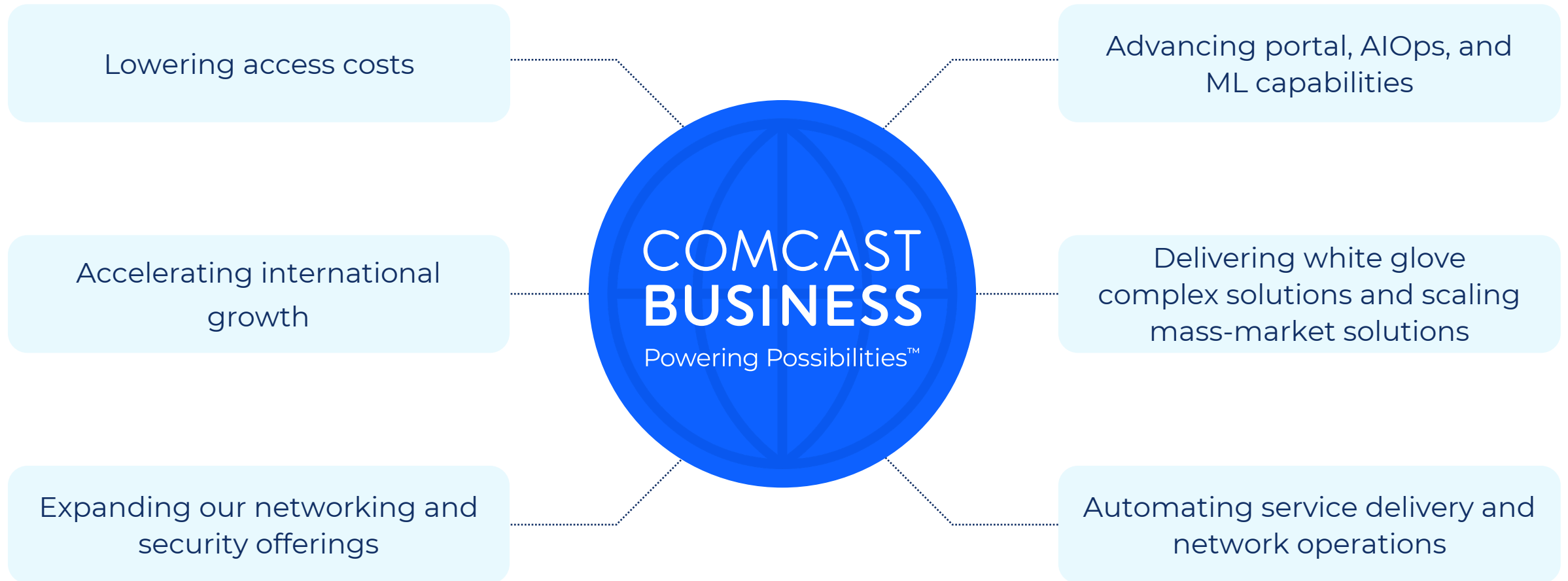


Disruption at scale





- Unconflicted
- Growth mode
- Largest US business broadband connectivity provider

We're preparing businesses for what's next – with a human touch

Comcast Business + Masergy = one solution provider



Our strong and strategic global partnerships form the foundation of our world-wide integrated solutions & great customer experiences

Managed SD-WAN	Secure edge & advanced security	Connectivity	Multi-cloud	Next-gen wireless
		<p data-bbox="1154 632 1396 718">COMCAST BUSINESS</p> <div data-bbox="1123 743 1424 1143" style="background-color: #0070C0; color: white; padding: 10px; border-radius: 10px;"> <p data-bbox="1166 776 1381 851">Aggregate & manage:</p> <p data-bbox="1192 901 1355 975">300+ US providers</p> <p data-bbox="1174 1025 1373 1099">120+ global providers</p> </div>		

Comcast Business is a strategic partner

“Exceptional service by the team and the investment they make on the talent and also **keeping us abreast of the industry trends,** has been exemplary”

“Comcast Business is a great national enterprise **partner to enable your business**”

“Comcast Business is uniquely positioned as dominant domestic US internet service aggregator.”



Comcast Business Network Services Reviews

by Comcast Business in Network Services, Global
4.2 ★★★★★ 94 Ratings

● LIKES

The flexibility of the product, the responsive service and the innovation of products are the most valuable.
September 9, 2022

● LIKES

We work together as a team to onboard the right fit for our service demands.
August 9, 2022

● LIKES

Reliability, Flexibility and ease of ability to make changes. Repair and customer service support.
August 24, 2022

Our strong growth shows our market alignment

↑ **26%**

Managed LAN

↑ **48%**

Managed WAN

↑ **218%**

Managed Security

Meeting customers where they're at in their journey and driving them forward

* All figures represent YoY revenue growth rate

We offer advanced connectivity with a global reach

Unified global presence combines high-performance technology and pioneering innovation

Presence

- 102 countries
- 50+ global PoPs
- 1M route miles in US
- 700+ US data centers
- 200+ global data centers

Growth

- 9 new US security gateways SASE/SSE
- PoP on-demand capabilities
- \$1.5B in annual capital investment
- 65K new global sites connected

Innovation

- Largest US IP broadband network
Global high-performance SDN backbone
- 10G innovation / DOCSIS 4.0 full duplex vCMTS

Why Comcast Business secure network solutions

Simplifying end-to-end WAN management

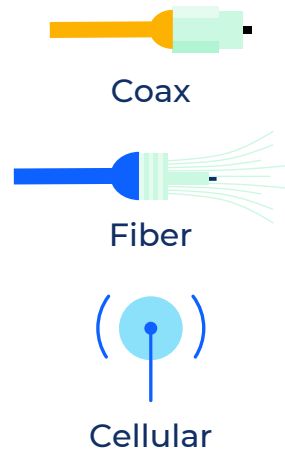
SD-WAN branch



Comcast Business can provide the SD-WAN CPE as a low-cost rental. Or, for most solutions, sell supported vendor hardware.

Comcast Business can procure, stage, ship, and install supported vendor hardware.

Agnostic access



We offer several underlay options including Managed Broadband, Ethernet Dedicated Internet, Cellular, VSAT and DSL.

Network gateway



Our gateways offer SD-WAN VPN aggregation, Internet access, remote access termination, and a secure connection to both the Internet and major cloud providers.

Pair with Comcast Managed Voice services.

Cloud access



Whether your applications live in a public or private cloud, Comcast Business can optimize the end-to-end transport from branch to the cloud.

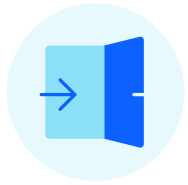
Options include Internet-based or dedicated Layer 2 transport.

Data center / cloud



Comcast Business's engineering team will custom design access to your data center or the cloud. This can include 10Gb Ethernet, Internet or cloud connectivity solutions such as Azure ExpressRoute or AWS Direct Connect.

Leveraging the digital experience to elevate the customer experience and drive towards **desired** business outcomes



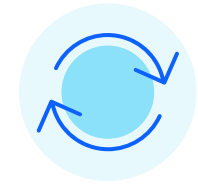
A single “front door” for all customers



Real-time visibility and insights into app performance



Empowers authorized users to resolve issues quickly



Adapts to customer solution and user archetype



Supports full/co-managed services & connectivity



Customizable customer alerts and notifications



Enhanced with AIOps, ML algorithms

Thank You!



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