

NaaS - A Foundation for Business Agility



Debika Bhattacharya

Verizon Business,
Chief Product Officer



Global NaaS Event
By MEF

Network-as-a-Service

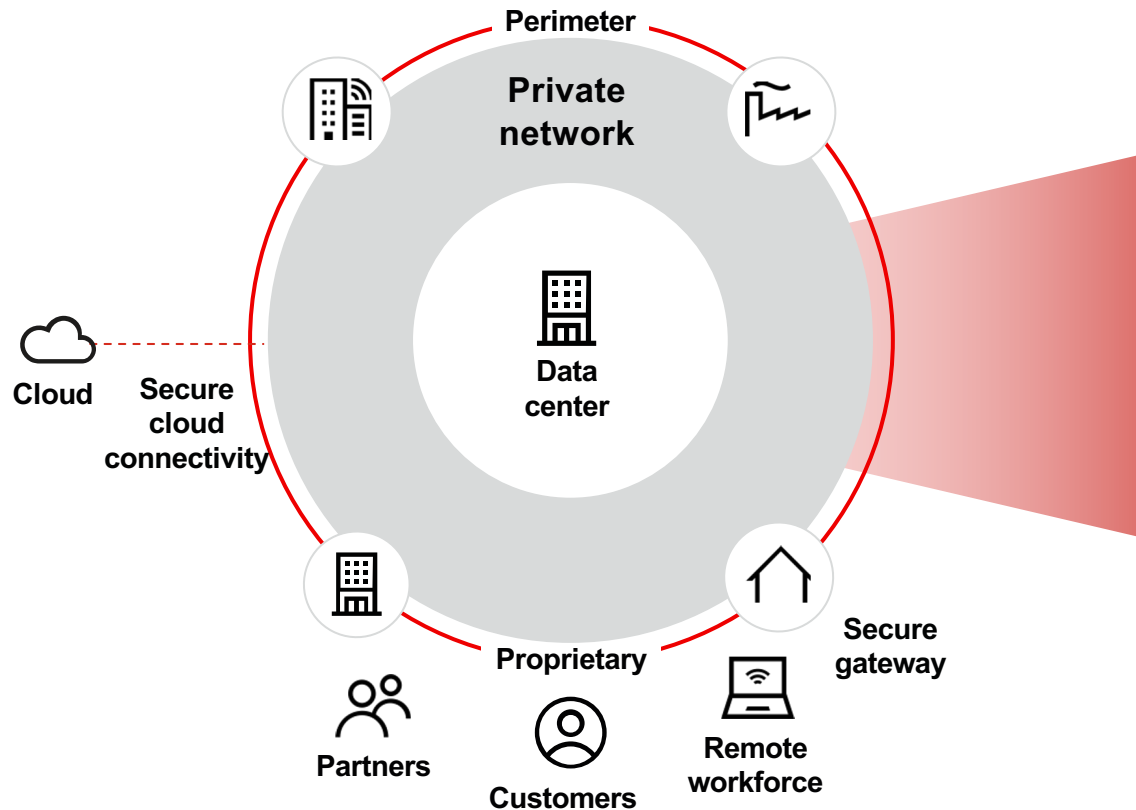
The Foundation for Business Agility

What if...you could have a better network?

What if you could have a programmable, modernized network that allows you to optimize resources, enable new levels of agility, simplify operations enabling you to focus on your core business? Would that move your organization forward?

Network topologies today are perimeter-focused and enterprise-centric

But customers want...



Leading edge network tech

- Hybrid networking
- Self-healing models

Simplified operating models

- Dynamic/on-demand
- Centralized management

Improved commercial terms

- Simplified contracting
- Pay as you go pricing

Digital Enablement

- Self-Service portals
- AI driven analytics



Verizon NaaS Solutions - Optimizing secure network connectivity

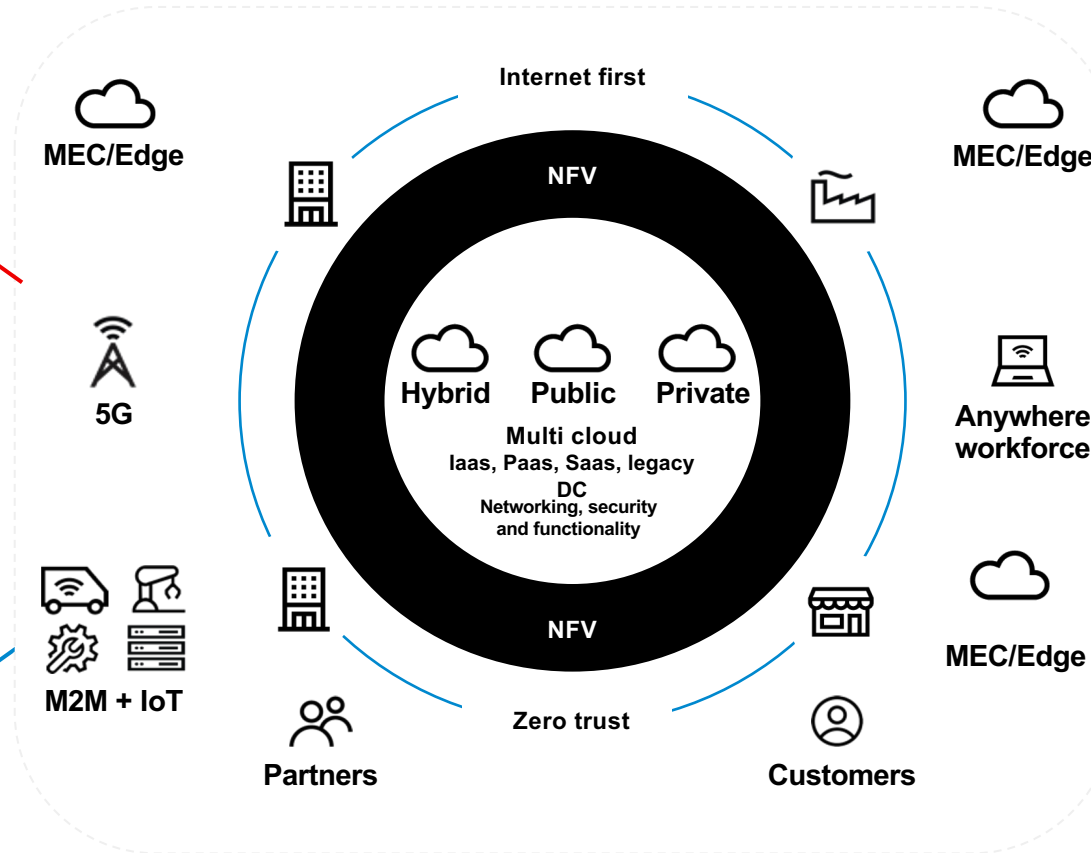
Verizon Network As a Service

Ubiquitous Access
(Verizon Global Networks)

Single Pane of Glass
(Analytics and Self-service)

Embedded Security

Managed Services
(next-gen)



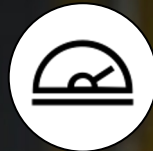
Integrate Network and Security to Solve Next Generation Customer Challenges

NaaS Solutions helps customers achieve their strategic ambitions



Optimized resources

- Transition to a more extensible service model
- Optimize costs and resources to support business success



Increased performance and agility

- Orchestrate more flexible, programmable network resources
- Scale up and down to adjust to business needs



Simplified operations

- Automate and centralize control and visibility of network resources
- Leverage Verizon tools and expertise



Path to innovation

- Transition to a modern, programmable network foundation
- Enable world-class experiences and evolve as technology changes

Built for today's business success and the innovations of tomorrow



Global NaaS Event
By MEF