Busting the Myths of NaaS



Global NaaS Event By MEF



Andrew Dugan Lumen, Chief Technology Officer

Busting the Myths of NaaS

Andrew Dugan EVP and Chief Technology Officer Lumen



Myth: NaaS is nothing more than a pricing scheme



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It's a networking paradigm

Service delivery model

Flexibility and scale

Service Variety

LUMEN

Myth: NaaS and Managed Network Services are synonyms



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Service vs Management

Flexibility and Scalability



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Customizations

Cost structure



Myth: NaaS only viable for small business



Myth: NaaS only viable for small business

Security and compliance

Rapid deployment

LUMEN



Thank You



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