## Busting the Myths of NaaS



#### Global NaaS Event By MEF



Andrew Dugan Lumen, Chief Technology Officer

# Busting the Myths of NaaS

Andrew Dugan EVP and Chief Technology Officer Lumen



Myth: NaaS is nothing more than a pricing scheme



### Myth: NaaS is nothing more than a pricing scheme

It's a networking paradigm

Service delivery model

**Flexibility and scale** 

**Service Variety** 

LUMEN

Myth: NaaS and Managed Network Services are synonyms



### Myth: NaaS and Managed Network Services are synonyms

**Service vs Management** 

**Flexibility and Scalability** 



### Myth: NaaS and Managed Network Services are synonyms

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**Customizations** 

**Cost structure** 



# Myth: NaaS only viable for small business



# Myth: NaaS only viable for small business

### Security and compliance

### **Rapid deployment**

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## Thank You



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