

President's Address



Global NaaS Event
By MEF

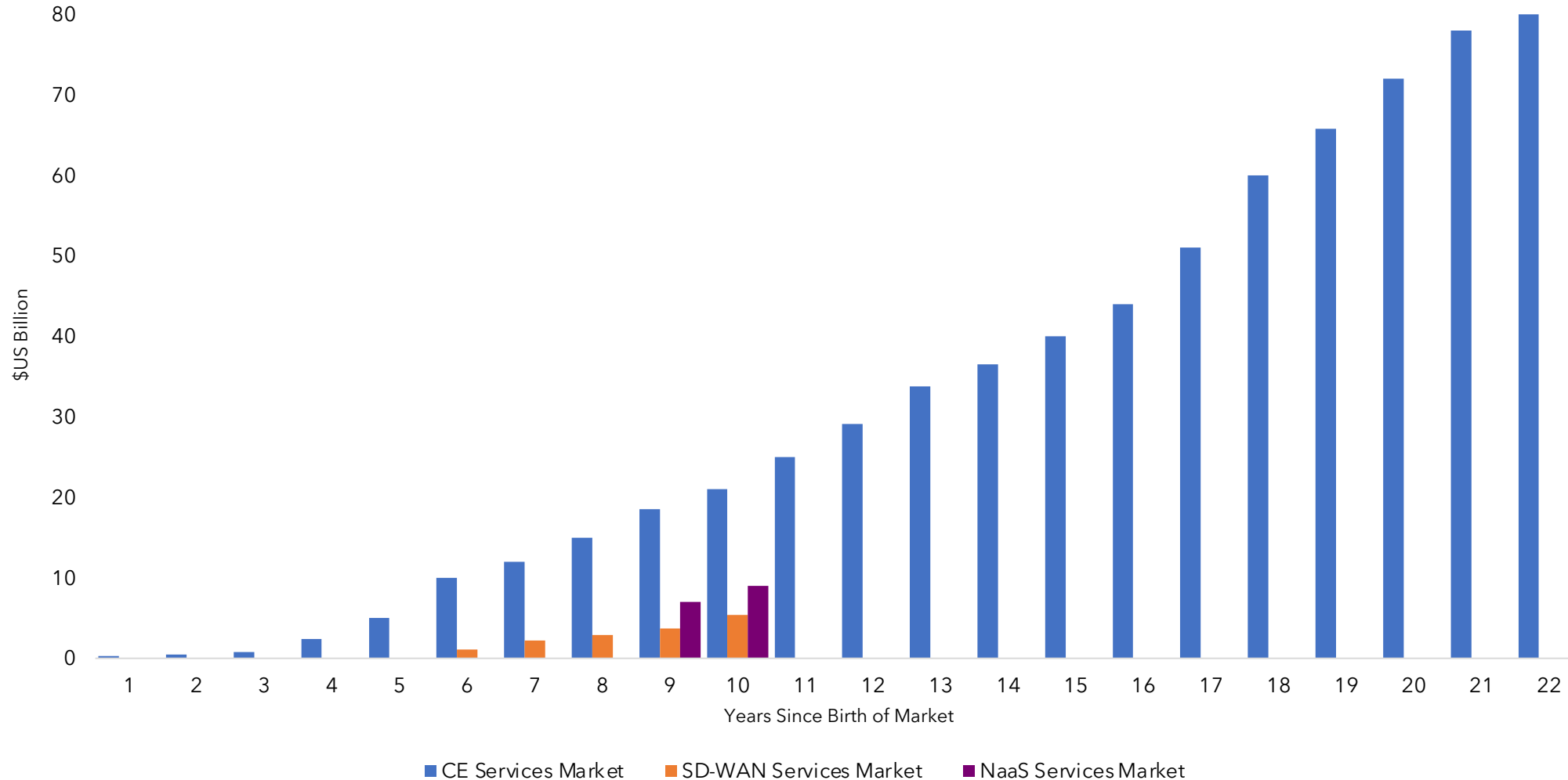


Nan Chen
MEF, President &
Chief Executive Officer

MEF Carrier Ethernet as an Excellent Example of Driving Growth



Without Industry Alignment, NaaS Market Will Not Reach Its Growth Potential



Sources: MEF estimates & data, Frost & Sullivan, IDC, Omdia, Former Infonetics, Former Ovum on CE market; Frost & Sullivan on SD-WAN market; ABI Research on NaaS market.

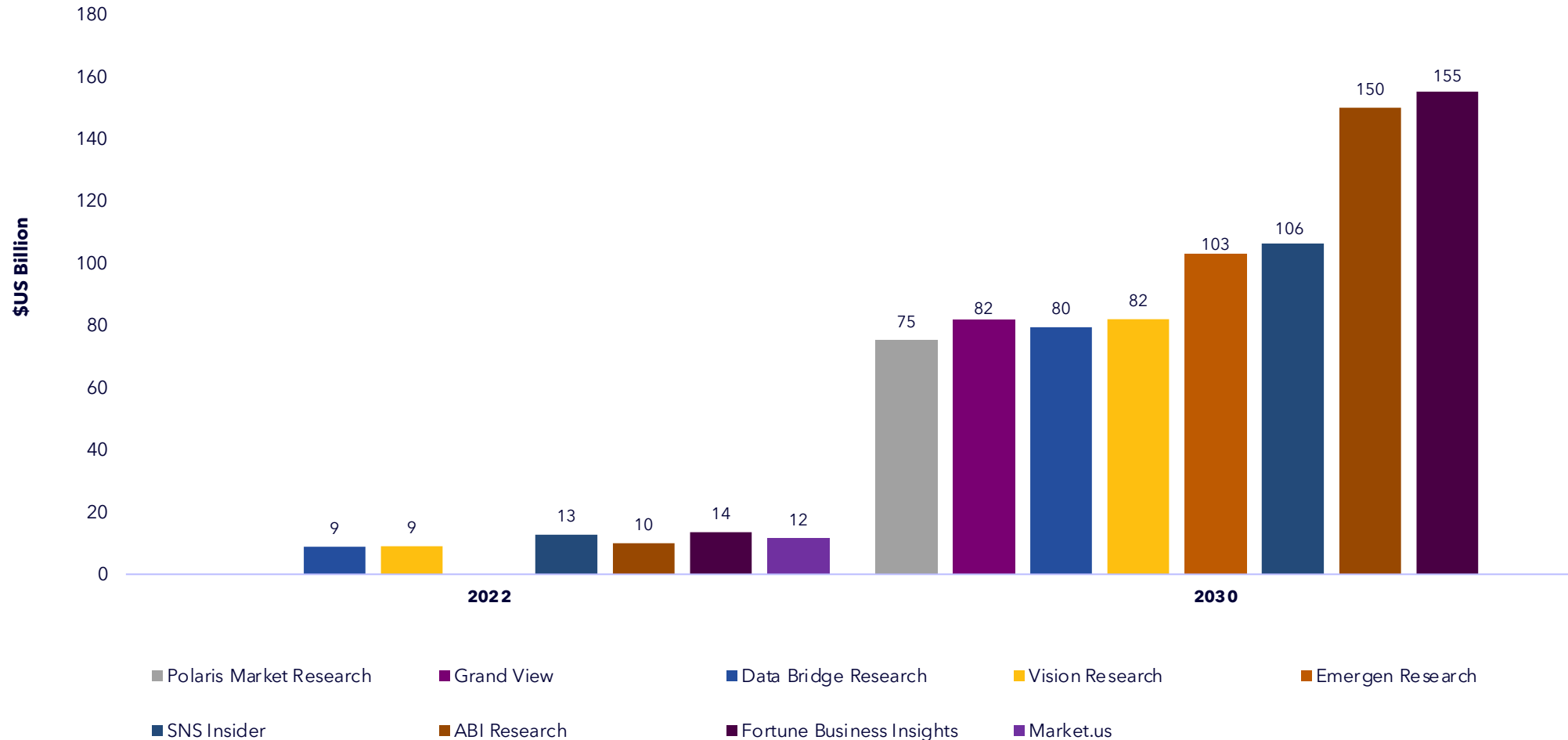


Why NaaS?

NaaS is a Big Opportunity, But..... There is Lack of Consensus



Global NaaS Market Estimates

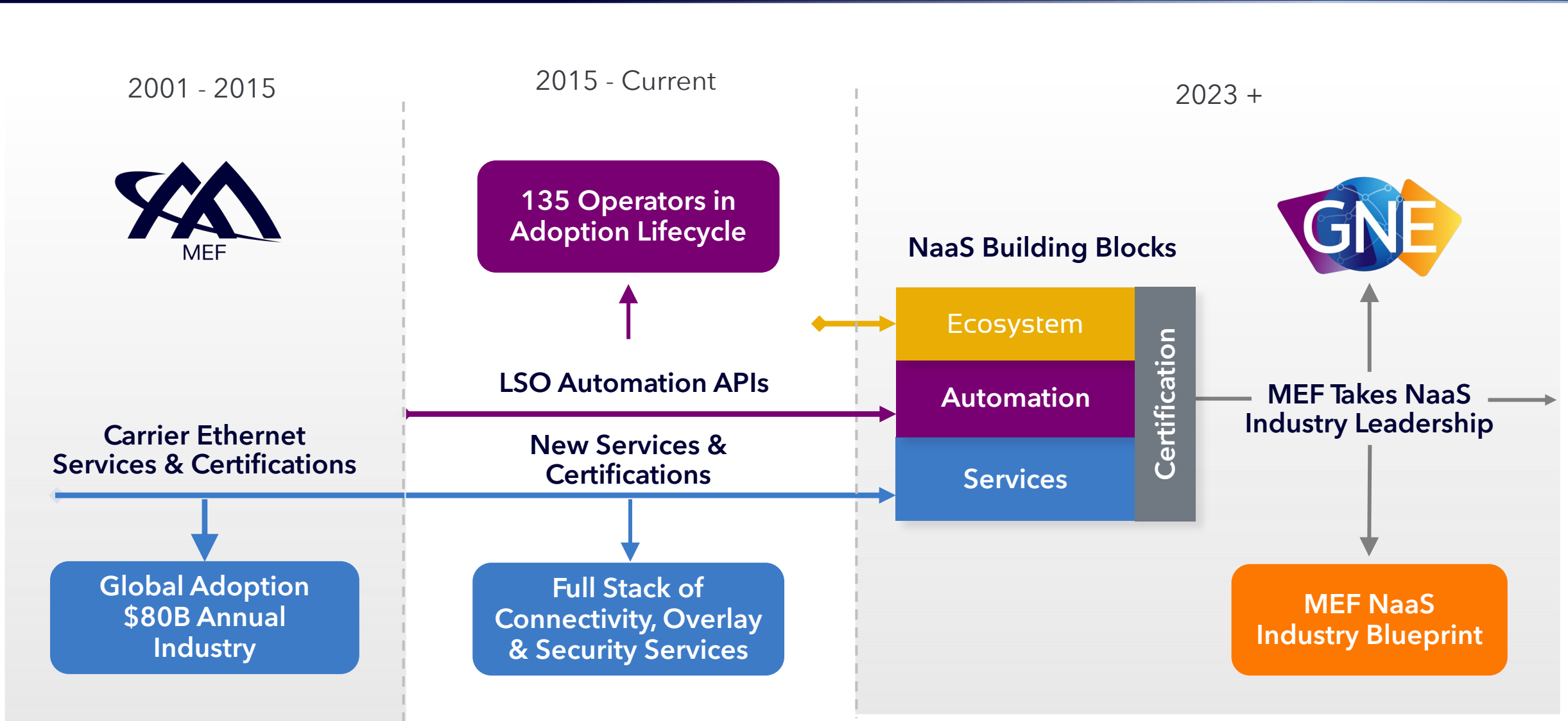


Sources: MEF; IDC White Paper, May 2021; Polaris Research, Jul 2022; Grand View Research, Aug 22; Data Bridge Research, Jan 2023; Vision Research, 2022; Emergen Research, Jan 2023; SNS Insider, Jul 2022; ABI Research, Jul 2022; Fortune Business Insights, Jul 2023; Allied Market Research, Dec 2022; Market.us, Apr 2023; Astute Analytics, Apr 2023;



Why MEF

The MEF Journey to NaaS Leadership – New Version



MEF is Defining the NaaS of the Future



On-demand
Connectivity



Application
Assurance



Cybersecurity



Multi-cloud-
based Services



Standards-
based



Automated
Networks

Collaborate



Bringing the NaaS
Ecosystem Together

Standardize



Accelerating Time to
New Revenues

Simplify



Enhancing
the Buy and Use
Experience

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**We Will Lead the
NaaS Industry and
Grow Together**



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